

1.12.11 / Lockton Affinity and MotorsportReg.com Announce Enhancements to the HPDE Insurance Program.

Overland Park, KS (January 12, 2011) - In July 2008, Lockton Affinity and MotorsportReg.com introduced the HPDE Insurance Program. This innovative insurance program offers affordable, single-event physical damage insurance for cars used in high-performance driving events at tracks and driving schools throughout the United States. Merging the power of the largest privately-held insurance broker in the world and the largest motorsport event registration service in North America, Lockton and MotorsportReg.com deliver a solution to a critical issue facing event organizers and enthusiasts involved in high-performance driving events. Since the launch of the HPDE Insurance Program, thousands of enthusiasts have utilized this service and nearly one hundred of them have experienced the outstanding claim service provided by the underwriter of this program.

"Since the launch of the HPDE Insurance Program in 2008, the trend of racetrack exclusions in standard auto policies has continued to the point where it is now a rare exception for a personal auto policy to provide coverage while a car is participating in on-track activities" said Ryan Staub, Producer/Partner at Lockton Affinity. "Although our program already provides a fantastic solution to a large segment of the HPDE community that participates in five events or less per year, we have listened to our customers and are expanding our offerings in 2011 to meet the needs of HPDE enthusiasts that are more active in the hobby."

In February of 2011, the HPDE Insurance Program will begin offering a number of annual policy options that provide coverage at a discounted rate for multiple events in a policy year. Four different policy options will allow enthusiasts to choose a package that matches their level of activity in HPDE events. Two new features will be very popular with enthusiasts: coverage will be available at any approved track in the U.S. and Canada, and the policy automatically extends coverage for up to \$2,500 in additional modifications made during the policy year. Coverage for a \$20,000 car participating in six events or less per year can be purchased for a premium as low as \$590.

"Enthusiasts and event organizers have both benefitted from this insurance program which we developed in collaboration with Lockton" said Brian Ghidinelli, founder of MotorsportReg.com. "These new policy offerings will permit even the most hardcore HPDE fanatic to keep their cars covered at a reasonable price."

For more information about the HPDE Insurance Program and the new annual policy options or to purchase an HPDE Insurance Program policy, please visit [**www.hpdeinsuranceprogram.com**](http://www.hpdeinsuranceprogram.com).

About Lockton Affinity

Starting as a modest, home-based insurance agency in 1966, Lockton Companies has become the largest privately-held insurance brokerage firm in the world. Lockton Affinity, an affiliate of Lockton Companies, was formed in 1987 to meet the specialized, dynamic needs of affinity groups. Today they administer over 90 insurance programs and are one of the leading insurance program administrators in the United States.

About MotorsportReg.com

MotorsportReg.com makes it easier and more fun to organize and attend events across North America. Organizers from major motorsport corporations and non-profit enthusiast groups use the service to streamline management of driving and social events. Customers include Sports Car Club of America (SCCA) Pro Racing, Miller Motorsports Park, BMW Car Club of America (BMW CCA), Porsche Club of America, Audi Club North America and Ferrari Club of America.

